Simón Acero - Full Stack Developer

Contact

Simón Acero
Full Stack Developer Specialist in Web Solutions, Mobile Apps and Business Systems
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Professional Profile

Full Stack Developer with over 10 years of experience creating technological solutions for national and international companies. I combine advanced knowledge in web development, mobile and business systems with an agile, structured and results-oriented approach. I have worked in sectors such as technology, education, health, logistics, restaurants and e-commerce. I currently lead projects from WIJ Studios, a company I founded to provide technological services to businesses, and actively collaborate with international and national firms. I am a professional oriented towards innovation, with initiative to create internal tools that optimize workflow, and with teaching experience and in development contests.
10+ Years of experience | 25+ Clients | 50+ Projects

Professional Experience

2014 - Present
Full Stack Developer - Freelance & Consultant
- Development of web and mobile solutions with modern technologies.
- Creation and integration of CMS such as WordPress, Shopify and Webflow.
- Process automation and generation of custom tools.
- Advanced server administration and deployments.
- Active participation in multidisciplinary teams with Scrum methodologies.

2015 - 2019
Jarming
- Development of digital technologies for real estate companies.

2011 - 2013
Digital Lab - Web Developer
- Development of web solutions and digital applications.

Present
Founder - WIJ Studios
- Technology company focused on custom systems and solutions.

Skills

Dev Languages
HTML & CSS: 95%
JavaScript: 95%
PHP: 95%
Python: 90%
R: 80%

Frameworks & Technologies

Laravel: 90%
Bootstrap: 90%
Vue.js: 85%
React.js: 85%

CMS
WordPress: 90%
Shopify: 85%
Squarespace: 65%
WIX: 70%
Webflow: 80%

DevOps & DB
MySQL: 90%
Servers: 90%
GitHub: 90%
PHPMyAdmin: 95%
Firebase: 80%

Soft Skills

Technical leadership, Effective communication, Analytical thinking, Proactivity, Teamwork, Solution oriented, Organization, Continuous learning

Languages

Spanish: Native
English: Intermediate (70%)

Education and Certifications

Systems Engineering - UTEL University (2017)
Data Analysis Engineering - UTEL University (In progress, finishes 2025)
Full Stack Developer - DEV.F (2018)
Frontend Bootcamp with Vue.js and Bootstrap - DEV.F (2019)
Professional Webmaster Certification (2015, 2022)

Achievements and Featured Projects

WIJ Studios - Founder of a technology company focused on custom systems and solutions.
Mexiticket - Development of a platform used by companies and users for purchasing and publishing events.
Teaching at UNIAT - Advising and teaching in web development and portfolios for university students.
Nike Mexico - External data analysis for market strategies.
Michi Michi - Mobile game soon to be published on the Play Store.
Mi Tanda - Mobile application for managing collective savings groups.

Self-Developed Tools
- Automatic QR code generator
- Smart organizer for folders and files
- SKU relationship and management system
- Social and commercial network for graduates (Iberoamerican University Contest)

Clients and Companies (Active)

Nike (Active)
La Baja Restaurante (España) (Active)
Hanseatik (Active)
Medical Hub (Active)
Pinturas de México (Active)
Grupo Huguenin (Active)
Giras Turísticas